

BEST PRACTICE

IKIGAI



Underlying Principles

Principle 1. Economic Empowerment of women Folks of the adopted village, Hadala.

Principle 2. IKIGAI serves a selling center for women's enterprise where the womenfolk of the adopted village can showcase their skills of art and craft

Principle 3. To promote the talent of the local people as master weavers.

Principle 4. By providing the of women skill with necessary resource and market access not only offer financial independence but also gives them exposure and a platform for creative expression.

Principle 5. Contributing to the continuation and preservation of cultural forms unique to the state of Assam through handloom and keeping alive the heritage of weaving



The Practice

Damdama College had adopted a nearby village Hadala Village , Hajo, P.O Kamrup under the social outreach programs called “Associate Village Project” with a view to work along with community at the grassroot level so as to help them pursue the goal of overall development encompassing the socio-economics dimensions of the rural community. The IQAC has taken the initiative to open up a selling center which we have named “IKIGAI” after the Japanese word *ikigai* which stands for “health and wellbeing” . IKIGAI serves a center for women’s enterprise where the womenfolk of the adopted village can showcase their skills of art and craft. Many talented women artisans and weavers from the village are out of reach of the modern exposure following which their skills are not getting recognition and they are not fairly compensated. These extremely talented women artisans coming from a economically poor rural background not only lacks exposure but also the required financial capital despite possessing unique skills. This thought inspired us for the uplift and empowerment of the women in order to make them economically

independent in whatever meagre way possible. Hence the college has offered itself as selling point where they can showcase their skill of art, craft and handloom from their remote rural place to a wider audience. Damdama college also financially helped the marginal weavers with funds to buy the raw materials required for making Assamese traditional dress “mekhela-chadars” and “Gamochas”. The products of the weavers have been displayed periodically at selling point provided by the college and the proceeds from the sale goes back to the women. It is a cycle of intregation so that economic solvency drives education and vice versa.

Limitations

1. The College does not have sufficient funds and space to carry on the endeavor at a larger level.
2. Despite the significant contributions of women to the handicraft industry , many barriers still prevent them from participating fully. These barriers include lack of acces to resource, education and training .

Conclusion



Empowering women through handloom is a powerful tool for encouraging their skill and promoting sustainable development. By providing women with access to markets and financial support we can promote a women collective action that would benefit their families as well as their community. Women's role and engagement with the handicraft industry has a deep cultural and historical significance . By empowering women these skilled craftsmanship we can make a meaningful impact on the lives of the women we can create a equitable world where women can achieve their full potential.



BEST PRACTICE – 2

DALICHER MEL

(Meeting of Minds from the literal translation of meeting of carpets-‘dalicha’ in Assamese)

Dalichar Mel is an innovative initiative in relation to linguistic development where the effort is made to create an environment for interaction and active participation among the students coming from diversified background and to practise their reading habit skill in their own language on a continuous manner.



Goal:

Engage more students to read books and develop interactive skills.

Underlying Principles

Principle 1. Encourage students to read books.

Principle 2: Encourage students to think critically and creatively. Principle

3. Encourage students to interact with peers and faculties. Principle 4.

Develop interpersonal and intercommunication skills. **Practice**

1. Students of various academic backgrounds are encouraged to give their presentations and readings of books and stories.
2. Teachers guide them in various strategies of reading and analyzing texts.
3. Books presented by students may be donated to the college library.
4. The College reimburses the costs of purchasing the books.
5. Most of these presentations are open air sessions.
6. Academic pursuits are extended beyond classrooms.
7. Faculties may also present readings of books.

8. They may similarly donate such books to the library. Reimbursements are not allowed to full time faculties.
9. Presentations end in question and answers and interactions.

Limitations

1. Engagement of students is small.
2. Students are relatively weak in English.
3. Presentations are more in Assamese.
4. Students are mostly from economically poor backgrounds.
5. Students may not be able to purchase books because of high costs.

Evidence of Success

1. Students participating in the program have improved interpersonal and communication skills.
2. Increased confidence level.
3. Reading and understanding of texts have improved.

4. Have helped learners see the joys of learning, especially with learning in an open out of classroom environment.

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DALICHER MEL 2023-24



On 7th February 2023 Damdama College Study Circle in collaboration with IQAC organized Dalicher Mel. The chief Guest were Mrs. Deepanjalee Gogoi, (Asst. Prof, Department of Chemical Science, Assam Engineering Institute) and Mr. Kamal Kakati (Renowned Artist, writer, Rtd. Prof Assam Engineering Institute, Chandmari Assam). The main purpose of the program was to instill the awareness and beauty of Assamese Culture among the students. The platform also showcased the inaugural ceremony of the online magazine of Damdama College, “ANUXILON”. Students indulged in various programs like mime show, poetry recitation, musical performance etc.

